Click below to watch the NAMIWalks Your Way video.

2021 SPONSORSHIP OPPORTUNITIES

NATIONAL SPONSORS

Alkermes  Humana

Healthy Horizons  Takeda

Click below to watch the NAMIWalks Your Way video.
NAMI, the National Alliance on Mental Illness, is the nation’s largest grassroots mental health organization dedicated to building better lives for the millions of Americans affected by mental illness. NAMI Rhode Island provides free, top-rated mental health programs and services for our community. A 501(c)(3) organization, NAMI Rhode Island is a nonprofit, grassroots organization that helps thousands of families and individuals each year.

To register a team online, visit namiwalks.org/rhodeisland.

Mental Health Awareness Needs You!

120+ Walks Nationwide

100,000+ Participants Annually

$150M+ Raised since 2002

Even before the pandemic, the need for affordable mental health resources was already on the rise. And now, when the only predictable adjective for the ongoing mental health crossroads is unpredictable, we have no choice but to give our all — keeping everyone safe and engaged in our communities.

Our sponsors’ brands are associated with helping individuals and families affected by mental illness build better lives in Rhode Island and beyond. By becoming a local sponsor of NAMIWalks, you help raise awareness where there is precious little of it, eliminate the stigma of mental illness, and promote the health of our communities. NAMI will work with you and your organization to tailor a sponsorship package that meets your specific needs and goals.
There are numerous ways corporations and organizations can partner with NAMIWalks to help build better lives for families and individuals in Rhode Island affected by mental illness.

**Sponsorship Opportunities**

There are numerous ways corporations and organizations can partner with NAMIWalks to help build better lives for families and individuals in Rhode Island affected by mental illness.

**Sponsorship Benefits**

<table>
<thead>
<tr>
<th>Benefit</th>
<th>PRESENTING</th>
<th>PREMIER</th>
<th>MAJOR</th>
<th>GOLD</th>
<th>SILVER</th>
<th>START/FINISH LINE</th>
<th>KICK-OFF EVENT</th>
<th>BRONZE</th>
<th>SUPPORTER</th>
<th>KILOMETER</th>
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<tbody>
<tr>
<td>Speaking opportunity at Kick-off Event*</td>
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<td>Special recognition during walk day program*</td>
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<td>Logo on walk day program*</td>
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<td>Sponsor’s name included in press release</td>
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<td>Sponsor booth at NAMIWalks event*</td>
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<td>Featured on NAMIWalks T-shirt</td>
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Please note: some benefits subject to print deadlines.

* Subject to virtual benefits based on local COVID-19 safety guidelines.

Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation, including sponsorship of food and beverages.
Yes! We are proud to support the 2021 Rhode Island NAMIWalks Your Way event. We authorize NAMI to include our name and/or logo on all the materials and digital content for the event consistent with our sponsorship selection below.

- Presenting Sponsor: $15,000
- Premier Sponsor: $10,000
- Major Sponsor: $7,500
- Gold Sponsor: $5,000
- Silver Sponsor: $2,500
- Kick-off Event Sponsor: $1,500
- Start/Finish Line Sponsor: $1,500
- Bronze Sponsor: $1,000
- Supporter Sponsor: $500
- Kilometer Sponsor: $250

Company name: _________________________________________________________________________
Contact name: __________________________________________________________________________
Address: _______________________________________________________________________________
City: ___________________________________   State: ___________________  Zip: __________________
Phone: ____________________ Fax:  _________________________ Website: ___________________________
Email address: ___________________________________________________________________________

☐ Check enclosed (please make payable to NAMI Rhode Island)
☐ Credit card payments accepted online at namiwalks.org/rhodeisland
☐ Please send an invoice

For your records, our Tax ID# is 22-2805141. Please forward logo or any questions to:
Beth Lamarre, beth@namirhodeisland.org

PLEASE MAIL SPONSORSHIP CHECKS TO:
NAMI Rhode Island, 154 Waterman Street Suite 5B, Providence, RI 02906

NAMI Rhode Island
(401) 331-3060  •  namiwalks.org/rhodeisland  •  Beth Lamarre, beth@namirhodeisland.org

To learn more about NAMIWalks, visit www.namiwalks.org.